

## KEY INFORMATION DOCUMENT

### PURPOSE

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

### PRODUCT

NAME	MAX LONG BARRIER DIGITAL PROTECTED CERTIFICATES on SOLACTIVE DIGITAL ENTERTAINMENT 14% RISK CONTROL 5% DECUREMENT NET (EUR) Index due 23.02.2028	<p>You are about to purchase a product that is not simple and may be difficult to understand</p>
IDENTIFIER	ISIN: XS2282091474	
ISSUER/MANUFACTURER	INTESA SANPAOLO S.P.A.	
CONTACTING THE MANUFACTURER	Website: <a href="http://group.intesasanpaolo.com">group.intesasanpaolo.com</a> Phone number: 800 303 303 Email address: <a href="mailto:info@intesasanpaolo.com">info@intesasanpaolo.com</a>	
COMPETENT AUTHORITY	CONSOB	
DATE	5 January 2021	

### WHAT IS THIS PRODUCT?

TYPE	Equity Protection Investment Certificate
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**OBJECTIVES** The objectives of the product are to provide an exposure to the performance of the Underlying and to protect part of the invested capital at maturity.

#### Underlying

SOLACTIVE DIGITAL ENTERTAINMENT 14% RISK CONTROL 5% DECUREMENT NET (EUR) Index (ISIN: DE000SLOBNN8).

#### How the return is determined

- **Reference Value of the Underlying:** on the Digital Valuation Period, the value of the Underlying will be equal to the arithmetic mean of the daily closing levels of the Underlying on each date of such Digital Valuation Period
- **Settlement Amount at Expiry Date:** the amount at the Expiry Date will be determined as follows:
  - **if the Underlying Final Value is higher than or equal to the Barrier Level:** the investor will receive on the Settlement Date an amount equal to the higher of: (a) an amount equal to the Issue Price; and (b) an amount linked to the Underlying Final Value.
  - **if the Underlying Final Value is lower than the Barrier Level:** the investor will receive on the Settlement Date an amount linked to the Underlying Final Value, which will not be lower than the Protection.
- **Digital Amount:** the product provides for the payment of a Digital Amount if the Reference Value of the Underlying on the Digital Valuation Period is lower than the Digital Level. The Digital Amount is equal to EUR 100 and will be paid on the Digital Payment Date. Otherwise, if the Reference Value of the Underlying on the Digital Valuation Period is higher than or equal to the Digital Level, no Digital Amount will be paid on the Digital Payment Date.
- **Redemption Amount:** for each certificate the Redemption Amount at Expiry Date, equal to the sum of the Settlement Amount and the Digital Amount, will not be lower than EUR 950.

#### Key dates and values

- Issue Price – EUR 1,000
- Issue Date – 23 February 2021 or, in case of postponement, the date specified in a notice published by the Issuer
- Underlying Initial Value – equal to the arithmetic mean of the daily closing levels of the Underlying on each date of the Initial Valuation Period
- Underlying Final Value – equal to the arithmetic mean of the daily closing levels of the Underlying on each date of the Final Valuation Period
- Barrier Level – 90% of the Underlying Initial Value
- Digital Level – 90% of the Underlying Initial Value
- Protection – 85% of the Issue Price
- Valuation Periods
  - Initial Valuation Period – 19 February 2021, 22 February 2021, 23 February 2021 and 24 February 2021
  - Digital Valuation Period – 16 February 2028, 17 February 2028, 18 February 2028 and 21 February 2028
  - Final Valuation Period – 16 February 2028, 17 February 2028, 18 February 2028 and 21 February 2028
- Digital Payment Date – 23 February 2028
- Settlement Date – 23 February 2028
- Expiry Date – 23 February 2028
- Expected admission to trading – Luxembourg Stock Exchange and SeDeX

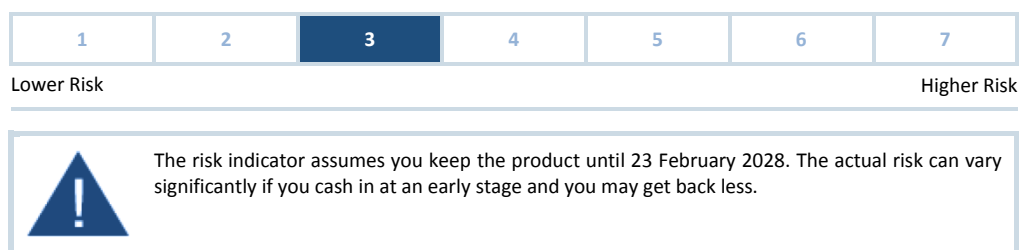
#### Adjustments

The terms of the product provide that upon occurrence of certain adjustments events, the Issuer, acting in its capacity as calculation agent, will be entitled to take certain actions determinations or judgments acting in its sole discretion. All such actions, determinations or judgments may influence the amounts receivable under the certificates.

INTENDED RETAIL INVESTOR	<p>This investment is intended for investor who:</p> <ul style="list-style-type: none"> <li>• has a good knowledge/experience of Markets and Financial Products;</li> <li>• has an investment horizon consistent with the maturity date of the product;</li> <li>• is willing to afford a partial loss of the invested amount at the maturity date;</li> <li>• wants to have the possibility to disinvest the product before its maturity date, although without any guarantees to get back the invested amount.</li> </ul>
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## WHAT ARE THE RISKS AND WHAT COULD I GET IN RETURN?

### SUMMARY RISK INDICATOR



The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because the Issuer is not able to pay you. The Issuer has classified this product as 3 out of 7, which is a medium-low risk class. This classification results from two elements: an estimation of the market risk that rates the potential losses from future performance at a very low level, and an estimation of the credit risk, according to which poor market conditions are unlikely to impact the capacity of the Issuer to pay you. You are entitled to receive back at least 95% of the Issue Price. Any amount over this, and any additional return, depends on future market performance and is uncertain. However, this protection against future market performance will not apply if you cash-in before 23 February 2028. If the Issuer is not able to pay you what is owed, you could lose your entire investment.

### PERFORMANCE SCENARIOS

**Market developments in the future cannot be accurately predicted. The scenarios shown are only an indication of some of the possible outcomes based on recent returns. Actual returns could be lower.**

INVESTMENT EUR 10,000				
SCENARIOS		1 year	4 years	Maturity Date (Recommended holding period)
<b>Stress scenario</b>	<b>What you might get back after costs</b>	<b>EUR 8,285</b>	<b>EUR 8,907</b>	<b>EUR 9,500</b>
	Average return each year	-17.15%	-2.85%	-0.73%
<b>Unfavourable scenario</b>	<b>What you might get back after costs</b>	<b>EUR 9,251</b>	<b>EUR 10,346</b>	<b>EUR 12,239</b>
	Average return each year	-7.49%	0.85%	2.93%
<b>Moderate scenario</b>	<b>What you might get back after costs</b>	<b>EUR 10,996</b>	<b>EUR 14,552</b>	<b>EUR 19,495</b>
	Average return each year	9.96%	9.83%	10.01%
<b>Favourable scenario</b>	<b>What you might get back after costs</b>	<b>EUR 12,840</b>	<b>EUR 20,552</b>	<b>EUR 31,026</b>
	Average return each year	28.40%	19.73%	17.56%

This table shows the money you could get back until the Maturity Date, under different scenarios, assuming that you invest EUR 10,000. The scenarios shown illustrate how your investment could perform. You can compare them with the scenarios of other products. The scenarios presented are an estimate of future performance based on evidence from the past on how the value of this investment varies, and are not an exact indicator. What you get will vary depending on how the market performs and how long you keep the product. The stress scenario shows what you might get back in extreme market circumstances, and it does not take into account the situation where the Issuer is not able to pay you.

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

### WHAT HAPPENS IF INTESA SANPAOLO S.P.A. IS UNABLE TO PAY OUT?

This product is not protected by any investor compensation or guarantee scheme. The issuer's duties arising from the product are unsubordinated in respect of other liabilities of the issuer, with the exception of those liabilities which are preferred by any applicable law. As a consequence, in case of winding up of the issuer, the payment obligation of the issuer will rank pari passu with all other unsecured and unsubordinated payment obligations and the investor may lose part or the entire investment. In case of the issuer is considered as failing or likely to fail, this investment could be subject to the so-called "bail-in" which could implicate, pursuant to the law that envisages that any noteholder should not be charged for losses that are higher than those he should had been charged for if the bank would be wound up, the partial or total write-down of the product, the reduction to zero of the claims attached to such security or their conversion into shares. We advise you that any kind of payment could be delayed.

### WHAT ARE THE COSTS?

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account the one-off, ongoing and incidental costs.

The amounts shown here are the cumulative costs of the product itself, for different holding periods. They include potential early exit penalties. The figures assume you invest EUR 10,000. The figures are estimates and may change in the future.

### Cost over time

The Subject selling you or advising you about this product may charge you other costs. If so, this person will provide you with information about these costs, and show you the impact that all costs will have on your investment over time.

INVESTMENT EUR 10,000			
Scenarios	If you cash in after 1 year	If you cash in after 4 years	If you cash in at the end of the recommended holding period
<b>Total costs</b>	EUR 335.00	EUR 335.00	EUR 260.00
Impact on return (RIY) per year	3.71%	0.87%	0.41%

### Composition of costs

The table below shows:

- the impact each year of the different types of costs on the investment return you might get at the end of the recommended holding period;
- the meaning of the different cost categories.

THIS TABLE SHOWS THE IMPACT ON RETURN PER YEAR			
ONE-OFF COSTS	Entry costs	0.41%	The impact of the costs already included in the price. This includes the costs of distribution of your product.
	Exit costs	0.00%	Not applicable
ONGOING COSTS	Portfolio transaction costs	0.00%	Not applicable
	Other ongoing costs	0.00%	Not applicable
INCIDENTAL COSTS	Performance fees	0.00%	Not applicable
	Carried interests	0.00%	Not applicable

### HOW LONG SHOULD I HOLD IT AND CAN I TAKE MONEY OUT EARLY?

**Recommended holding period: until the Maturity Date**

The recommended holding period is selected to correspond with the maximum residual duration of the product. Please note that you may not be able to sell the product before the Maturity Date. If you are able to sell the investment at an earlier date, you may incur costs and may lose part or all of your Investment. The Issuer is under no obligation to make a secondary market in the product, but may choose to re-purchase the products early on a case-by-case basis. Further information is available upon request.

### HOW CAN I COMPLAIN?

The client may submit a complaint to the Bank by mail service to Ufficio Reclami Intesa Sanpaolo S.p.A. - Piazza San Carlo 156 – 10121 TORINO, or by email at [assistenza.reclami@intesanpaolo.com](mailto:assistenza.reclami@intesanpaolo.com), or by certified email at [assistenza.reclami@pec.intesanpaolo.com](mailto:assistenza.reclami@pec.intesanpaolo.com), or by fax to the number +39 0110937350, or at the branch where the contractual relationship is maintained or at any other Bank branches, or directly online by populating the dedicated form in "Reclami e risoluzione delle controversie" section on the web site [www.intesanpaolo.com](http://www.intesanpaolo.com).

### OTHER RELEVANT INFORMATION

For further information about the terms and conditions of the product, please refer to the prospectus and in general the documentation published on the Issuer's website [www.intesanpaolo.prodottiequotazioni.com](http://www.intesanpaolo.prodottiequotazioni.com), in compliance with the applicable legal provisions.